

<b>Client :</b>	<b>Project Haridwar (Govt. of Uttarakhand)</b>
<b>Industry :</b>	Destination portal
<b>Solution :</b>	Dynamic Website, Application
<b>Technology :</b>	ASP.Net, MS SQL Server 2000, VB.Net, Sharepoint Portal Server, Microsoft Content Management Server, Third Party Java Application Plug-ins
<b>Complexity:</b>	Portal

# Project Haridwar (Govt. of Uttarakhand)

[www.haridwaronline.com](http://www.haridwaronline.com)

## About Project Haridwar

Project Haridwar, the online portal, is managed by Government of Uttarakhand as a single point of contact for promoting tourism in Haridwar and adjoining areas.

## Project Requirement

Government of Uttarakhand, India, wanted to centralize and disseminate information for promoting tourism in the State of Uttarakhand, in particular Haridwar and its adjoining regions. This required a robust system to take load of thousands of users. From online Grievance Cell to Media Centre, Project Haridwar was to be created as an one-stop shop for all kind of information for the state of Uttarakhand in India. This application was expected to cater to the needs of the public, visitors, press, administration to manage over 6 million visitors for Ardh Kumbh Mela.

## The Challenge

- To develop and integrate dynamic components such as Hotel Booking and Media Centre with Microsoft CMS platform
- To design a system architecture that provides robustness, efficiency, scalability and meets the client requirements
- To work with remote databases
- To integrate with a Live SMS service and call centre application to disseminate information on the activities and facilities at the event

## Our Solution

We developed an interactive bilingual portal as a Public Relation Tool for the State of Uttarakhand, India. The portal contains encyclopedic information and covers a range of subjects from history, culture, religious destinations and tourist spots of Uttarakhand to data driven information like Hotels, Banks and other Public Utilities to News & Views, Photo Gallery and Live Video Display.

## Key Features

Some of the key modules of the application are:

- Media Centre
- Hotel Booking
- Grievance Redressal System
- Audio and Video Clips
- Bilingual Content and Applications
- Lost & Found
- Call Centre Interactive Voice Response system (IVR)
- Integration with SMS gateway

