

Client :	Calorie & Pulse Technologies LLC
Industry :	Healthcare
Solution :	Static Website, Dynamic Website, eCommerce Solutions,
Technology :	.NET, Microsoft
Complexity:	Advanced

Calorie & Pulse Technologies LLC

www.sportsnutritionclinic.com

About Calorie & Pulse Technologies LLC

Calorie & Pulse Technologies LLC is a world leader in dietary and nutritional services that help athletes perform better. The client wanted to develop a web portal by the name of SportsNutritionClinic.com, which would provide various health services through this online health clinic to registered users.

Project Requirement

The client wanted an online health clinic portal www.SportsNutritionClinic.com that would allow user registration for a pre-defined membership fee individually as well as group wise. The client also wanted the portal to be CMS driven to be able to manage and update content on a continual basis. The client wanted the solution to allow for its promotion through loyalty/partner/promotional campaigns.

The Challenge

Requirements Analysis: The client initially wasn't too sure of the requirements. We, therefore, suggested and undertook requirement analysis before proceeding with the solutioning. In this phase we documented everything and then narrowed down to precise requirements based on the client's feedback about the prototype.

Complexity: The requirements for the portal were complex in nature and demanded more than usual programming effort and use of multiple technologies.

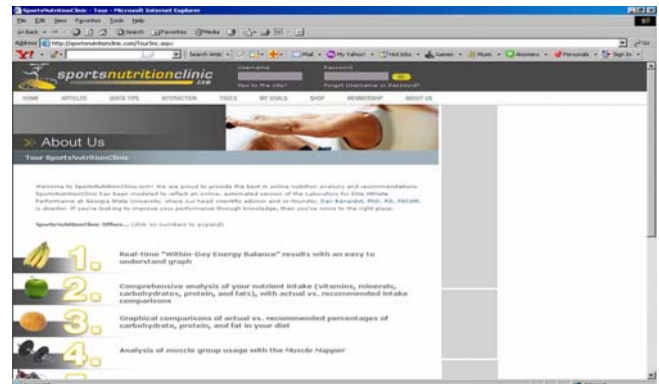
Deadline: Since the requirements were not clearly defined the challenge was to ensure that the project was delivered within the agreed-upon time limit.

Our Solution

RiaEnjolie created a dynamic database-driven portal with appropriate graphics and Flash banners and complete support taking care of all the stated website requirements of the client.

www.SportsNutritionClinic.com allows for user registration along with the facility to input registered user's personal details such as his/her base information, health goals, diet information, exercise information to manage his/her personalized page. Additionally, the website allows a member to enter base information, create health goals, manage diet and exercise regime, view diet and exercise results and also gives an initial recommendation. The solution offers graphs/charts/reports to members based on the information fed by them in their respective member

area.



The solution also includes various sections like News & Articles, Q&A, Quick Reads, Chats, Community Board, Quizzes, Surveys and information about SportsNutritionClinic.com & its Staff. It also has the required features to promote the site time to time & offer group/partner subscription, to allow some discounts to the members/groups.



Key Features

The website has the following key features:

- Admin panel for making routine changes
- Member features such as:
 - SNC Chat
 - SNC Community Board
 - My Messages
 - Surveys
 - Quick Reads
 - Order a Book
 - Quizzes
 - Calculators
 - Articles
- Create and manage campaigns