

<b>Client :</b>	<b>Super Saver Liquors</b>
<b>Industry :</b>	Retail
<b>Solution :</b>	Static Website, Dynamic Website
<b>Technology :</b>	.NET, Microsoft
<b>Complexity:</b>	Enterprise

## Super Saver Liquors

[www.supersaverliquors.com](http://www.supersaverliquors.com)

### About Super Saver Liquors

Super Saver Liquors is the largest chain of retail liquor stores in the State of New Jersey. It offers a large variety of the finest liquors you can find anywhere.

### Project Requirement

The client demanded an aesthetic and intuitive website based on a proposed template. The site was to showcase the liquors that the client had to offer. The store details had to be fetched from a database and displayed in increasing order of distance from the selected location or ZIP code.

### The Challenge

**Layout Planning:** Before starting with website development, we had to suggest and get a layout finalized for the website.

**Complexity:** One of the key features of the website was to fetch location details of retail stores in terms of proximity on entering a zip code or city name.

**Look and Feel:** The website had to be aesthetic and intuitive. A good mix of graphics and Flash animations was required to give the website the required look and feel.

### Our Solution

RiaEnjolie developed a dynamic website and used multiple technologies to meet the requirements. We developed a database driven dynamic website that could fetch the desired information with ease. The site has been created with a unique blend of colors and showcases products in the best possible manner.

### Key Features

- Database-driven dynamic website
- Search functionality to return the nearest liquor store based on zip code or city name
- Admin panel for making routine website changes
- Use of appealing graphics
- Flash banner on the home page
- Attractive and engaging layout

